

Artwork Preparation Requirements

Next Sign Solutions (NSS) offers high quality banner printing service and strives to be your one-stop shop of banner system solutions. Please review the following Artwork Preparation Requirements to ensure a smooth and pleasant banner printing experience with NSS.

Acceptable Artwork File Format

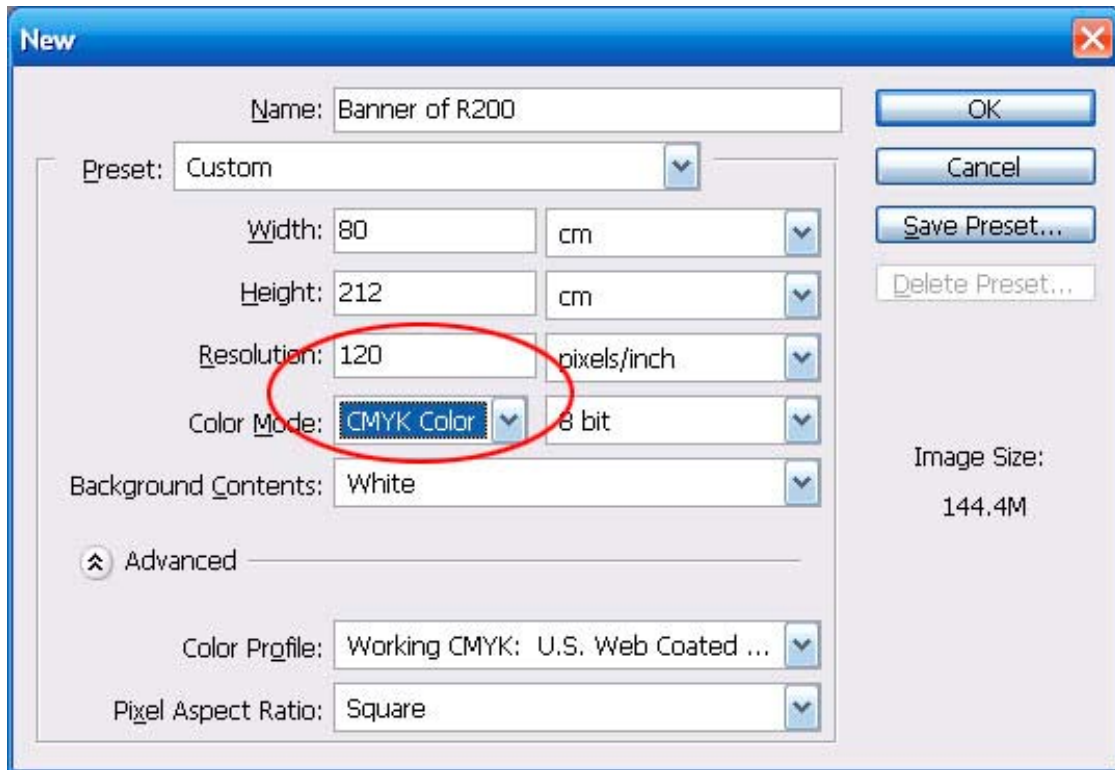
For banner printing, we only accept artwork in **TIFF, JPG, or PSD** file format to ensure graphic color consistency. All files shall be in **CMYK color mode**.

Artwork Format Conversion Guideline

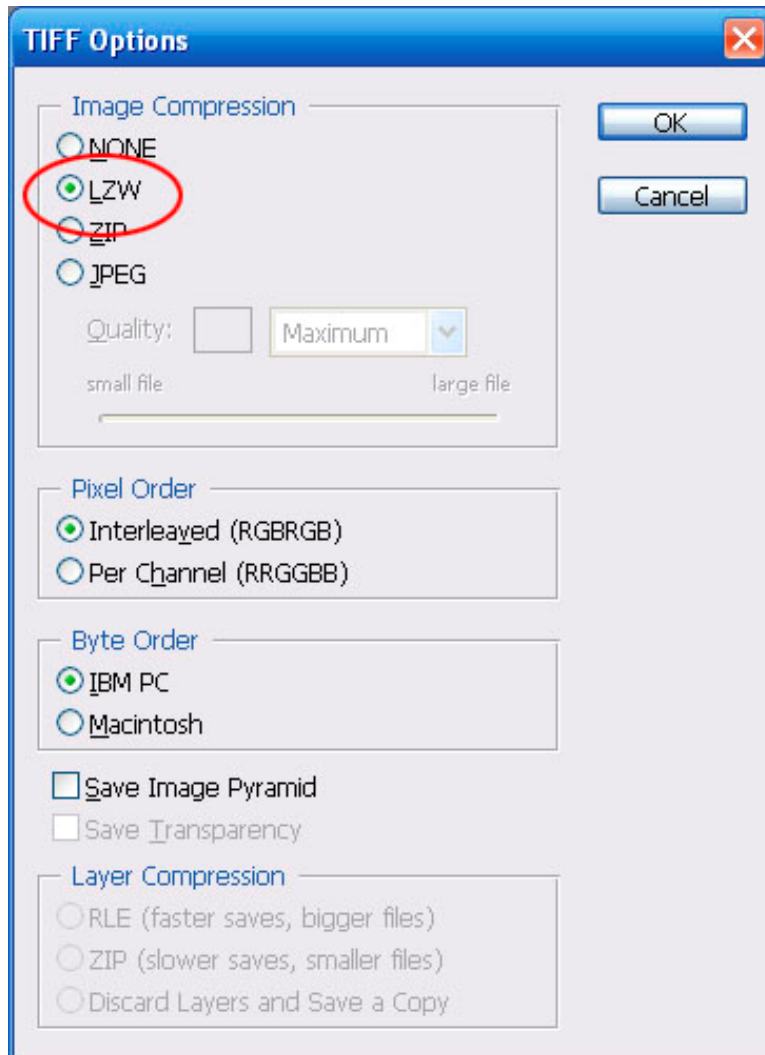
1. Graphics in Pixel Format

This kind of graphics is usually created by Photoshop, scanned images, or digital camera.

- a) Files should be set up at full size (1:1 scale, including bleed area) at 100 to 150 PPI.



- b) Choose **CMYK** color mode. Do not use RGB or Lab color mode.
- c) Do not convert a low resolution image to a higher resolution image. It will not help to achieve a good quality image!
- d) If you save file in TIFF, you may choose LZW in "TIFF options" in order to reduce the file size.



- e) If you save file in JPG, please choose “Quality” at least 10 in “Image Options”, and “Baseline Standard” in “Format Options” to preserve image quality.
- f) If you need real dark **Black** color, please set black color value in **C53M41Y41K100** instead of **K100**.

2. Graphics in Vector Format

Usually this kind of graphics is created by Illustrator, FreeHand, or CorelDraw.

- a) Files should be set up at full size (1:1 scale) or proportional to the final size.
- b) Use True Type Font and convert to outlines or paths once ready.
- c) Choose **CMYK** to define custom colors. Do not use RGB color mode.
- d) Any images placed in the layout should be in **CMYK** color mode with 100 to 150 PPI at final output size.

3. Conversion of EPS, PDF, or AI format to TIFF or JPG

- a) In order to maintain color consistency, we require customer to convert EPS, PDF, AI file to TIFF or JPG without exception.
- b) In PhotoShop, open EPS, PDF, or AI file in full size with the **CMYK** color mode.

- c) Carefully check color and font, make sure everything is OK.
- d) Save as TIFF or JPG.

File Submission and Customer Approval

NSS staff will perform courtesy review of the artwork and provide feedback to our clients. If time permits, you may also mail us a hard copy of the sample print in a smaller scale. It allows us to verify content accuracy, fonts, color placement and design integrity.

Once the file is considered as a **Print-Ready File**, NSS staff will notify customer and request for a written approval (Artwork Approval Form) from the customer.

The banner printing job will start once the payment is cleared and the Artwork Approval Form signed. The production turn around time is based on actual purchase order excluding the time for shipping.

NSS will not make any modification to the file without written consent from the customer and thus takes no responsibility of any errors in the file editing, image resolution, and color definition that are contained in the original file.

Any changes after the artwork was approved by the customer and the printing job was started will be considered as a new job order.

File Transfer

We accept ZIP files, CDs, or FTPs.

Please send us an email if you would like to have access to NSS's FTP site. We will assign a USER ID and Password for you along with the file uploading instruction.